



Medicine Hat Clay Industries  
National Historic District

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## Media Release

For Immediate Release

### Heritage Christmas Sale connects Hatters and artists in time for Christmas

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Medicine Hat –The Historic Clay District will be holding their annual Heritage Christmas Sale at the Medalta Potteries National Historic Site on Saturday, December 6 from 10:00am to 4:00pm. The Medicine Hat Potters' Association and the Mad Hatters of the Brush & Palette Persuasion – a group of local painters who are participating in the event for the first time – will be selling their one-of-a-kind ceramics and paintings while the Historic Clay District will be selling replica Medalta pottery and original Hycroft China.

In addition to the sale, there will be pottery wheel demonstrations, Working Pottery demonstrations at the jigger machine, factory tours, refreshments and door prizes, including snowshoe passes from Cypress Hills Interprovincial Park, Monarch Theatre movie passes, Altglass items and more.

According to Jane Mackay, Past President of the Potters' Association, the event is more about sharing time with friends than spending money. "I think the most interesting thing about this sale is it's not commercial. It's a time to come and share some goodies with friends and if you happen to find a gift, then that's great, too." Mackay added "this event gives the public the opportunity to re-connect with their heritage through Medalta Potteries while celebrating our contemporary artists."

Donna MacLean of the Mad Hatters of the Brush & Palette Persuasion is pleased to be partnering with Medicine Hat's local potters. "The combination of painting and ceramics go wonderfully together," says MacLean. "Whether it's music, the visual arts, dancing, theatre or anything else, Medicine Hat is a very artistic place."

Admission to the event is free. Medalta and Hycroft pottery will be 10% off (15% for Friends of Medalta Society members). Proceeds from the sale go to support the artists and the Historic Clay District.

*The Historic Clay District is the largest industrial National Historic District in Canada. In addition to the Medalta Potteries National Historic Site, the District also includes the Hycroft China complex and the last remaining beehive kiln from the massive Alberta Clay Products plant that burnt to the ground in 1961. It is operated by the Friends of Medalta Society.*

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